



CLEVELAND SHRM

ADVERTISING AND SPONSORSHIP OPPORTUNITIES

2009/2010

The Cleveland Society for Human Resource Management (CSHRM) is proud to offer a variety of opportunities to Human Resource Service Providers and other organizations to showcase your products and services to Cleveland Area Human Resource Professionals. Over 10 events are held annually during the program year averaging 100 attendees per event. Our roster has grown to over 550 Cleveland Area Human Resource Professionals and Service Providers.

ADVERTISING OPPORTUNITIES

MAILING LIST OF CSHRM MEMBERSHIP

CSHRM will provide one-time use mailing labels to distribute information that may be of value or interest to the Chapter. Please note the CSHRM Board must approve all materials in advance. The cost is \$300.00 to for-profit organizations, \$150.00 non-profit.

HR CLEVELAND* ENEWSLETTER ADVERTISING

- Half Banner Ad (234 x 60 pixels) \$100 per issue/ \$250 three issues/\$700 nine issues
- Full Banner Ad (468 x 60 pixels) \$250 one issue / \$500 three issues/ \$1,000 nine issues

* *HR Cleveland* is issued 9 times per calendar year. Issue dates are 2/28, 3/28, 4/28, 5/28, 6/28, 9/28, 10/31, 11/18, 12/21. No issues in January, July or August.

WEB ADVERTISING ON WWW.CLEVELANDSHRM.COM

Advertise on the Cleveland Society for Human Resource Management web page to promote your HR-related product, service or company as follows:

Home page right rail ad - \$300.00/month*

Section specific ad - \$250.00/month*

Run of Site ad - \$150.00/month*

Discounts**:

3 months = 15% off total

6 months = 25% off total

12 month2 = 40% off total

*There will be a \$25.00 change ad during its 30 day run.

**Total sale must be paid in full to receive discount.

Development of ad is extra. CSHRM will provide name and contact information to developer.

Deadline: 2 weeks prior to posting.